



Summary

International logistics and export is a completely different game compared to domestic logistics and domestic selling. Through this module on international logistics and export you came across the many aspects of international business that make it so different from selling your product or service in your own country. These international aspects all come together when we talk about shipping overseas. Rules, laws, customers, taxes, costs are just to name a few that you might need to consider which could very much influence your international business and marketing approach.

In short, four important lessons concerning international logistics are: Do not rule out the importance of international rules and regulations, get your priorities straight to determine which transportation mode is best, recognize the importance of supply chain visibility, and know when to ask for help!

