



Activity – Tony Chokolonely

Aim: Consider the needs of social international business ethics

Individual or with the class: individual assignment with group/ class discussion

Resources needed: Internet connection

Duration: 30 min.

Activity description:

Step 1

Watch the video <https://youtu.be/RdRB99F9zG8>. Tony's Chokolonely is a company that sells 100% slave free chocolate. Almost 11 years ago the Dutch investigative reporter Teun (Tony) van de Keuken launched an investigation about the use of slavery within the cacao industry. He was literally shocked to discover that most of the chocolate on supermarket shelves was harvested by slaves – worse, by child slaves. He decided to do something about it. This video shortly showcases the story behind Tony's Chokolonely.

Step 2

Contemplate the following questions in relation to *Tony Chokolonely*

- Are companies beneficial for society?
- Should corporations be required to actively contribute to social causes, or merely to do no harm?
- Why or why not?

Reflection: Discuss your answers with your group or class.

